¨BALLOONISTS TO SHOW HEALTH WORKERS, FIRST RESPONDERS, ESSENTIAL WORKERS “WE CARE!”

As America emerges from the Covid-19 pandemic, hot air balloonists are beginning to return to the freedom of the skies as individual state and community regulations allow. In doing so, members of the Balloon Federation of America are anxious to show our health care workers, first responders, and all essential workers that we care. These many individuals worked on the front lines against this disease to keep us all safe or to deliver the essential services we needed and rely on - they deserve our thanks.

Here in (insert location here) we want to deliver a special thank you to a deserving individual(s) in the form of a FREE balloon ride. We know all of these workers have been under great stress for days and weeks and floating amongst the clouds and enjoying the beauty of the world below is a great release. It’s an experience we’re sure most may never have experienced before and thus a unique “thank you.”

(XYZ Balloon team/company) is excited to share this experience with those in our community, both by flying a deserving individual(s) and by giving those on the ground a sense of hope for better times ahead as they enjoy the beauty of our colorful balloons overhead.

Of course, we are aware of the continued need for individual and group safety in the ongoing fight against this disease. To that end we will be observing recommended CDC, state and local guidelines to protect ourselves, our passenger(s), and our crew. It should be noted that our crew are family and friends (employees) whom we are well familiar with and who have been observing #StayAtHome and other guidelines as previously required. We would therefore ask for those who might observe our launch, flight, and/or landing to please obey safe social distancing.

Our flight(s) is/are scheduled for (day/time/place) but as always is/are subject to suitable weather for safe flying operations and may be rescheduled.

We know some might view this activity as “too soon” or “non-essential” and wanted you to be aware in advance of our purpose for this/these flights in the event you might receive inquiries about our activities.

If you might be interested in covering a flight as a “good news” story, we ask that you contact us in advance so that appropriate safety measures and social distancing can be planned to allow us to operate safely and to accommodate your journalistic needs.

Our contact information is above.